

LIAONING PROVINCE INVESTMENT & TRADE

DATE: August 8, 2013, 14.00-16.00

VENUE: Asia House - Indiakaj 16
2100 København Ø

SPEAKERS: LARS THUESEN
*State Secretary for Trade and Strategy,
Ambassador, Ministry of Foreign
Affairs of Denmark*

BING ZHIGANG
*Vice Governor, Liaoning Provincial
People's Government, China*

MADS PINNERUP
*Vice President,
Danfoss District Energy*

Meet the Vice Governor of Liaoning Province where fur industry is booming alongside oil refineries and software start-ups. Favourable policies offer foreign investors a gateway into China and northeast Asia.

The investment and trade seminar will present several knowledgeable speakers and cases on **how to invest in China**. The focus will be on promoting the fur industry in Liaoning Province and seeking European partners to outsource their production or offer design support.

Liaoning is situated in north-eastern China, bordering Jilin Province to the north, Inner Mongolia Autonomous Region to the west, Hebei Province to the south, and shares the Yalu River with the Democratic People's Republic of Korea to the east. **Total GDP reached almost 2.5 billion Yuan in 2012, 9.5% year on year.**

Among other interesting speakers, **Vice Governor Mr. Bing Zhigang** will introduce the Coastal Economic Belt and its favourable policies for foreign investors. GDP of the Belt reached more than 1 billion Yuan in 2012, or 50.8% of the province's total. So far, there are **14 Danish companies located in Liaoning Province, at a total of USD 108 million**, mostly in the information industry.

Two delegations from Liaoning Province will be visiting Denmark on August 8 & 9. Mr. Bing, Vice Governor of Liaoning Province, will head the official delegation comprising of more than 10 provincial and city-level government officials. The business delegation will primarily comprise of owners and senior executives of fur companies in the province.

Everyone interested in how to invest in Liaoning Province or in information on the Coastal Economic Belt, please sign up at seminar@kopenhagenfur.com no later than August 1, 2013.

For more details on the delegation, see attached file.